MAKE AN > IMPACT <

with



Corporate Social Responsibility

- > Social Media <
 - > Open Data <
- > Business Innovation <

Google Campus London Tuesday 12th February 2013 6.30 - 10pm

Six ignite presentations - Debate & networking - Drinks & snacks Google Campus, Main Event Space, Ground Floor, 4 Bonhill Street, London EC2A 4BX

- > IDEO: Nathan Waterhouse The OpenIDEO "Business Impact Challenge"
- > Ethical Fashion Forum: Tamsin Lejeune
 "The Source" platform, database & network
- > M&S: Adam Elman

Plan A - the business case for sustainability

- > Mastodon C: Fran Bennett and Bruce Durling Saving the world with Open Data & Green IT
- > Bricks & Bread: Trudy Thompson Using Twitter to build your sustainable business
- > RIBA/Through-Architecture: Paul Fletcher CSR in architecture, construction & property











THROUGHARCHITECTURE

Mastodon C

