

MEET THE SPEAKERS – page 1 of 3



Adam Elman
M&S
@adamelman

Head of Delivery - Plan A, Marks & Spencer's eco/ethical plan.

Passionate about driving transformational change, Adam will be presenting on “Building the business case for sustainability and measuring impact”.

He is responsible for driving and reporting on the delivery of Plan A across every part of the business, ensuring that appropriate controls are in place and working with colleagues to manage issues and realise opportunities.

Adam drives the internal communication and engagement of Plan A and manages the £5m annual Plan A Innovation Fund. He managed the development of the process and methodology for the business case for sustainability at M&S. Adam now also manages M&S Energy which offers customers gas and electricity, solar and loft insulation services.

Adam’s key message is: Sustainability = Profitability

Links M&S How We Do Business: http://bit.ly/MandS_HWDB
Plan A Report 2007-2012: http://bit.ly/MandS_PlanAreport



Tamsin Lejeune
Ethical Fashion Forum
@EthicalFashionF

Founder and CEO, Ethical Fashion Forum

Passionate about beautiful and ethical clothing, Tamsin will be presenting on “SOURCE: The Global Platform for Sustainable Fashion”.

In 2011, the Ethical Fashion Forum launched the SOURCE platform of tools and services for the fashion and textiles industries, from field to final product. It aims to facilitate research and industry collaboration and put the spotlight on best practice. SOURCE saves fashion professionals time, resources and money, providing users with a one-stop-shop of valuable, regularly updated information and contacts.

The SOURCE Brand Preview showcases exemplary sustainable brands and designers across 10 different product segments, promoting them to hundreds of buyers all over the world.

Tamsin’s goal is: To improve the livelihoods of 2.5 million people in the developing world within five years.

Links SOURCE Brand Preview 2013: http://bit.ly/Source_Jan13
SOURCE Impact 2012-2017: <http://bit.ly/SourceReport>